



PRACTICAL EXPERIENCE

- Direct print and interactive projects, photo and video shoots, and both traditional and digital campaigns.
- Implement interactive and user experience best practices.
- Brand design, direction, management, and quality control.
- Lead major initiatives for brand development, promotional planning, and community engagement.
- Ensure consistency in corporate branding; create and distribute brand guidelines and style handbooks.
- Handle short time deadline, time management, and critical problem solving.
- Turn complex problems into simple, beautiful and intuitive interface designs.
- Build contemporary websites with an eye for details and a good understanding of current web developments.
- Create functional and strategic stuff for digital and print communication.

WORK EXPERIENCE

FEB 2015 - PRESENT *Rome*
CREATIVE SERVICES MANAGER | ALLGECO S.C.P.A.

LUG 2014 - PRESENT *Rome/London*
CREATIVE DIRECTOR / FOUNDER | ONBOX

JUN 2014 - DEC 2014 *Milan*
CREATIVE DIRECTOR | OTTICA SEMEDO

JAN 2014 - JUN 2014 *Rome*
USER INTERFACE DESIGNER | ONICOM

MAR 2013 - DEC 2013 *Rome*
USER INTERFACE DESIGNER | MAJORBIT

AUG 2012 - FEB 2013 *Angers (France)*
HEAD GRAPHIC DESIGNER | CENTRE DE PRESS D'ANJOU

AUG 2010 - AUG 2012 *Rome*
GRAPHIC DESIGNER | LOTUS PUBLISHING

JAN 2009 - AUG 2009 *Latina*
GRAPHIC & WEB DESIGNER | CAT CONFESERCENTI

KEY SKILLS

GRAPHIC DESIGN

- Color Theory
- Typography
- Layout
- Information Organization & Hierarchy
- Image Editing & Retouching
- Press Checks
- Logo Design

LOGO DESIGN & BRANDING

- Brand Development
- Brand Management
- Quality Control & Consistency
- Creation
- Conceptualization

UI & WEB DESIGN

- Wireframes & Moodboards
- User Experience (UX), Lean UX
- Responsive & Scalable Design
- Information Architecture
- Mobile Experience
- Navigational Organization
- Group UI Testing & Reporting
- eCommerce
- Email Marketing
- Social Media Design

OTHER

- Project Management
- Team Leadership & Development
- Critical Problem Solving
- Time Management
- Photography
- Copywriting
- Social Media

EDUCATION

EUROPEAN ISTITUTE OF DESIGN
Dgital & Virtual Design

INFINITE SKILLS
Dynamic Web Design with PHP and MySQL

UI/UX DESIGN
User Interface Design For Mobile Apps & Websites



SOFTWARE SKILLS

SOFTWARE

- Indesign
- Photoshop
- Illustrator
- Dreamweaver
- Bridge
- Acrobat
- WordPress
- Joomla!
- Axure
- Sketch 3
- Mail
- Suitcase fusion
- Office package
- Social network

CODE

- HTML
- CSS
- PHP
- JAVASCRIPT

LANGUAGE

